

Stephanie F. Cheng, CPA, CA

CONTACT	Freeman School of Business Tulane University 7 McAlister Drive, New Orleans, LA 70118	Phone: (504) 314-2462 Email: scheng7@tulane.edu Stephanie's Google Site
ACADEMIC APPOINTMENT	Tulane University, A.B. Freeman School of Business Assistant Professor <i>Albert Lechter Early Career</i> Professorship in Business Administration	New Orleans, LA 2018–Present 2023–Present
EDUCATION	University of Toronto, Rotman School of Management PhD in Accounting Master of Management and Professional Accounting, Dean's List University of Texas at Austin BA, Economics, University Honors BS, Psychology, University Honors	2019 2011 2008
RESEARCH INTERESTS	<ul style="list-style-type: none">▪ Corporations and Local Governments' Accounting Information and Disclosures▪ Information Processing Mechanisms within Capital Markets▪ Municipal Finance, ESG Issues, and Geographical Impacts	
PUBLICATIONS	<p>[1] Marijuana Liberalization and Public Finance: A Capital Market Perspective on the Passage of Medical Use Laws (with Gus De Franco and Pengkai Lin) <i>Journal of Accounting and Economics</i> (FT50, UTD24) 2023; 75(1), 101516</p> <ul style="list-style-type: none">▪ Semifinalist of <i>FMA</i> Annual Meeting (2020) Best Paper Awards <p>[2] Disclosure and Competition for Capital (with Christine Cuny and Hao Xue) <i>Management Science</i> (FT50, UTD24) 2023; 69(7), pp. 4312-4330</p> <p>[3] “High” Innovators? Marijuana Legalization and Regional Innovation (with Pengkai Lin, Ricky Tan, and Yuchen Zhang) <i>Production and Operations Management</i> (FT50, UTD24) 2023; 32(3), pp. 685-703</p> <ul style="list-style-type: none">▪ Selected as <i>Lead Article</i> of March Issue <p>[4] Strategic Entry Deterrence in the Audit Industry: Evidence from the Merger of Professional Accounting Bodies (with Ole-Kristian Hope and Danqi Hu) <i>Journal of Business, Finance, and Accounting</i> 2022; 49(1-2), pp. 249-273</p> <p>[5] The Information Externality of Public Firms' Financial Information in the State-Bond Secondary Market (Sole-authored) <i>Journal of Accounting Research</i> (FT50, UTD24) 2021; 59(2), pp. 529–574</p> <ul style="list-style-type: none">▪ Presented at <i>Journal of Accounting Research</i> Conference (2020) <p>[6] Riding the Blockchain Mania: Public Firms' Speculative 8-K Disclosures (with Gus De Franco, Haibo Jiang, and Pengkai Lin) <i>Management Science</i> (FT50, UTD24) 2019; 65(12), pp. 5449–5956</p> <p>FT50 = Top 50 Journals in Financial Times Research Ranking UTD24 = Top 24 Journals for UT Dallas Top 100 Business School Research Ranking</p>	

WORKING PAPERS

- [7] Exposure to Superstar Firms and Financial Distress (with Dushyantkumar Vyas, Regina Wittenberg-Moerman, and Wuyang Zhao)
 - Minor Revision at *Review of Accounting Studies* (FT50)
 - Presentations: AAA 2019; CFMA 2019; EAA 2019; CFEA 2019
- [8] Attention to Detail: How Do Information Users Process Exhibits in Form 10-K? (with Yimeng Li and Pengkai Lin)
 - Presentations: HAC 2022; Rotman Conference 2022; Tulane 2022; HARC 2023; CAAA 2023; FMA 2023; UBC 2023; Alberta 2023; HK Polytech 2023; FARS 2024
- [9] The Primacy Effect: Evidence from Form 10-K Exhibits (with Yimeng Li and Pengkai Lin)
 - Presentation: HAC 2023
- [10] Social Covenants in Private Debt Contracts and Public Finance (with Shushu Jiang)
 - Presentations: NUS 2024; UW Fostering Inclusion Workshop 2024 (scheduled)
- [11] Algorithm Access for All: Information Processing Democratization via GitHub (with Richard Crowley, Pengkai Lin, and Yuan Zhao)
 - Presentation: Bocconi 2024
- [12] Innovation Burnout: Wildfire Smoke and Its Drag on Corporate Brainpower (with Jing Kong, Ling Lei Lisic, and Yuchen Zhang)
 - Presentation: HAC 2024 (scheduled)

MEDIA MENTIONS

- “Marijuana Liberalization and Public Finance: A Capital Market Perspective on the Passage of Medical Use Laws.”
 - Featured in *Brookings Up Front* (07/13/2020)
- “The Information Externality of Public Firms’ Financial Information in the State-Bond Secondary Market.”
 - Featured in an interview with *RavenPack* (02/03/2020)
- “Riding the Blockchain Mania: Public Firms’ Speculative 8-K Disclosures.”
 - Featured in *Columbia Law School Blue Sky Blog* (08/07/2019)
 - Quoted in *Bloomberg Opinion* (08/07/2019)

TEACHING (ACADEMIC & PROFESSIONAL)

- A.B. Freeman School of Business, Tulane University
 - Taught **Intermediate Financial Accounting I** 2019–Present
 - Spring 2023 Rating: **4.6/5.0**
 - Spring 2022 Rating: **4.6/5.0**
 - Spring 2021 Rating: **3.8/5.0** (Covid-19)
 - Spring 2020 Rating: **5.1/7.0** (Covid-19)
 - Spring 2019 Rating: **5.1/7.0**
 - Taught two PhD sessions in **Empirical Research in Accounting II** 2021
 - Emerging municipal research in accounting and finance
- Rotman School of Management, University of Toronto 2015
 - Taught **Intermediate Financial Accounting II** (Rating **4.3/5.0**)
- CPA Ontario School of Accountancy
 - Taught **cased-based seminars** to CPA candidates 2014

PROFESSIONAL
SERVICE

Editorial Service

Editorial Board Member of *Contemporary Accounting Research* (2023–Present)

Ad-hoc Referee

- Journal: *The Accounting Review*; *Contemporary Accounting Research*; *Management Science*; *Research Policy*; *Journal of Accounting, Auditing, and Finance*
- Conference: CFEA; FARS Midyear Meeting; AAA Annual Meeting; CAAA Annual Meeting; GNP Midyear Meeting; ATA Midyear Meeting; AAA Audit Midyear Meeting; HARC Conference

Internal Service for Tulane University

Course Coordinator of Intermediate Financial Accounting I (2019–Present)

Member of Master of Accountancy Curriculum Committee (2018–Present)

Faculty Innovation Ambassador (2023–Present)

Member of Academic Database Committee (2022–2023)

Seminar Coordinator of Accounting Area (2021–2022)

External Service

Strategic Advisory Board Member of Master of Management and Professional Accounting, University of Toronto Mississauga (2022–Present)

Track Chair of American Accounting Association Annual Meeting (2020)

Dissertation Committee for PhD Students

Yimeng Li (expected 2024)

Pengkai Lin (2021) Initial Placement: Singapore Management University

Supervision for Doctoral Research

Supervisor for PhD Second Year Paper: Yimeng Li (2021)

Co-Supervisor for PhD Third Year Paper: Yimeng Li (2022)

Mentorship for Undergraduate Research

Honors Thesis

- Sofia E. Pedrelli (2022–2023): William Wallace Peery Society Inductee (2023)

CELT Award for Faculty Mentored Undergraduate Research

- Ran Chao (2022), Enming Zhang & Yihan Lu (2021), P. Tigre Miu (2018-2019)
- Enming Zhang: William Wallace Peery Society Inductee (2022)

CONFERENCE
PRESENTATIONS
& DISCUSSIONS

2024 University of Washington Fostering Inclusion Workshop* (scheduled)

Haskayne and Fox Accounting Conference (HAC)*,# (scheduled)

2023 Massachusetts Institute of Technology (MIT) Asia Conference in Accounting#

Haskayne and Fox Accounting Conference (HAC)*,#

Conference on Financial Economics and Accounting (CFEA)#

2022 Haskayne and Fox Accounting Conference (HAC)*,#

2021 Midwest Finance Association (MFA) Annual Meeting*

2020 *Journal of Accounting Research* (JAR) Conference*

Brookings Municipal Finance Conference*

Financial Accounting and Reporting Section (FARS) Midyear Meeting#

(* presenter | # discussant)

- CONFERENCE PRESENTATIONS & DISCUSSIONS (CONTINUED)
- 2019 European Accounting Association (EAA) Annual Congress*
 American Accounting Association Annual (AAA) Annual Meeting*
 Conference on Financial Economics and Accounting (CFEA)*
- 2018 Financial Accounting and Reporting Section (FARS) Midyear Meeting*
 Massachusetts Institute of Technology (MIT) Asia Conference in Accounting*
 Conference on Financial Economics and Accounting (CFEA)#
 China International Conference in Finance (CICF)*
 Chinese Accounting Professors' Association of North America (CAPANA)
 Annual Research Conference*
- 2017 Conference on Financial Economics and Accounting (CFEA)#,*
 American Accounting Association (AAA) Annual Meeting#
 Canadian Academic Accounting Association (CAAA) Annual Meeting*,#
- 2015 American Accounting Association (AAA) Annual Meeting*
 Canadian Academic Accounting Association (CAAA) Annual Meeting*
 (* presenter | # discussant)
- INVITED WORKSHOPS
- 2023 University of British Columbia; University of Alberta; Hong Kong Polytechnic University
- 2022 University of Toronto Rotman Accounting Research Conference
- 2020 Tulane Mini Conference
- 2018 Indiana University Bloomington; Southern Methodist University; Tulane University; University of Notre Dame; University of Missouri; Brock University
- OTHER CONFERENCE PARTICIPATION
- 2024 George Washington University Cherry Blossom Conference* (scheduled)
 University of Houston Annual Accounting Research Symposium*
 EYARC Colloquium* (scheduled)
- 2023 *Review of Accounting Studies* (RAST) Conference*
Contemporary Accounting Research (CAR) Conference*
 University of Toronto Rotman Accounting Research Conference*
 Yale School of Management (SOM) Municipal Research Conference*
 Notre Dame Emerging Scholars Accounting Research Conference*
 Hawaii Accounting Research Conference (HARC)
 Louisiana State University (LSU) Regional Research Conference*
 Professional Accounting Conference in Emerging Technology and Risk*
- 2022 *Review of Accounting Studies* (RAST) Conference*
Contemporary Accounting Research (CAR) Conference*
 Washington University in St. Louis Accounting Research Conference*
 Louisiana State University (LSU) Regional Research Conference*
- 2021 *Review of Accounting Studies* (RAST) Conference*
Contemporary Accounting Research (CAR) Conference*
 Public Company Accounting Oversight Board (PCAOB) Conference*
 University of Toronto Rotman Accounting Research Conference*
- 2020 *Contemporary Accounting Research* (CAR) Conference*
 PCAOB/*The Accounting Review* (TAR) Conference*
 Financial Management Association (FMA) Annual Meeting (* by invitation)

OTHER CONFERENCE PARTICIPATION (CONTINUED)	<p>2019 <i>Contemporary Accounting Research</i> (CAR) Conference* George Washington University Cherry Blossom Conference* University of Toronto Rotman Accounting Research Conference*</p> <p>2018 <i>Review of Accounting Studies</i> (RAST) Conference* PCAOB/<i>Journal of Accounting Research</i> (JAR) Conference on Auditing and Capital Markets* University of Toronto Rotman Accounting Research Conference*</p> <p>2017 <i>Contemporary Accounting Research</i> (CAR) Conference* Notre Dame Research Conference* University of Toronto Rotman Accounting Research Conference*</p> <p>2016 <i>Contemporary Accounting Research</i> (CAR) Conference* University of Toronto Rotman Accounting Research Conference*</p> <p>2013–2015 University of Toronto Rotman Accounting Research Conference* (* by invitation)</p>
SELECTED AWARDS & FELLOWSHIPS	<p>Irving H. LaValle Research Award 2023</p> <p>Newcomb Research Grant 2023-2024</p> <p>Best Discussant Award at MIT Asia Conference in Accounting 2023</p> <p>FARS Excellence in Reviewing Award 2019</p> <p>COR Research Fellowship 2020–2021, 2022–2023</p> <p>Carol Lavin Bernick Faculty Grant 2020–2021</p> <p>COR Faculty International Travel Grant 2019, 2020, 2022, 2023</p> <p>CELT Classroom Grant 2019, 2023</p> <p>CELT Award for Faculty Mentored Undergraduate Research 2018–2019, 2021, 2022</p> <p>AAA IAS PhD Travel Grant 2017</p> <p>E&Y Graduate Fund in Memory of Ross M. Skinner 2013–2017</p> <p>Rotman PhD Fellowship 2014–2015</p> <p>CPA Canada Doctoral Fellowship 2014, 2015</p> <p>Ontario Graduate Scholarship 2011, 2014</p> <p>College Scholar, awarded for “exemplary academic record” 2007</p> <p>University of Texas Partial Tuition Award 2006–2008</p>
PROFESSIONAL DESIGNATION	Chartered Professional Accountant (CPA), Chartered Accountant (Ontario, Canada)