



BRIAN J. BERGMAN, JR., Ph.D.

OFFICE: 605 Goldring/Woldenberg Business Complex

PHONE: +1.504.314.7704

E-MAIL: bbergman@tulane.edu

SOCIAL: [LinkedIn](#) | [Google Scholar](#)

ACADEMIC POSITIONS

Tulane University

Assistant Professor of Management

2021 – Present

Albert R. Lepage Professorship in Business

2023 – Present

A.B. Freeman School of Business

Paul Tudor Jones II Professorship in Social Entrepreneurship

2022 – Present

Phyllis Taylor Center for Social Innovation and Design Thinking

Indiana University

Associate Instructor

2016 – 2021

Kelley School of Business

EDUCATION

Doctorate

2016 – 2021

Kelley School of Business | Indiana University

Concentration: *Entrepreneurship* | Minor: *Sociology*

Dissertation Committee: Jeff McMullen (Chair), Greg Fisher, Trent Williams, Lopo Rego, Fabio Rojas

Master of International Development

2010 – 2012

Graduate School of Public & International Affairs | University of Pittsburgh

Concentration: *NGO's & Civil Society* | Magna Cum Laude – Honors

Bachelor of Arts

2006 – 2010

College of Arts & Sciences | Miami University

Concentration: *Diplomacy & Foreign Affairs* | Magna Cum Laude – Honors

RESEARCH (* = Equal Authorship)

Publications – Academic Journal Articles:

Bergman, B., McMullen, J. (2022). Helping entrepreneurs help themselves: A review and relational research agenda on entrepreneurial support organizations. *Entrepreneurship Theory and Practice*, 46(3), 688-728.

*Smith, B., *Bergman, B., Kreiner, G. (2021). When the beacon goes dark: Legitimacy repair work by subsequent actors in an emerging market category. *Journal of Business Venturing*, 36(5), 106-144.

*Smith, B., *Bergman, B. (2020). The other side of the coin: Investor identity and its role in resource provision. *Journal of Business Venturing Insights*, 14, e00175.

Conger, M., McMullen, J., Bergman, B., York, J. (2017). Category membership, identity control, and the reevaluation of prosocial opportunities. *Journal of Business Venturing*, 33(2), 179-206.

McMullen, J., Bergman, B. (2017). Social entrepreneurship and the development paradox of prosocial motivation: A cautionary tale. *Strategic Entrepreneurship Journal*, 11(3), 243-270.

Kistruck, G., Lount, R., Smith, B., Bergman, B., Moss, T. (2016). Cooperation vs. competition: Alternative goal structures for motivating groups in a resource scarce environment. *Academy of Management Journal*, 59(4), 1174-1198. #

Publications – Practitioner Journal Articles:

Bergman, B., McMullen, J. (2020). Entrepreneurs in the making: Six decisions for fostering entrepreneurship through maker spaces. *Business Horizons*, 63, 811-824.

McMullen, J., Bergman, B. (2018). The promise and problems of price subsidization in social entrepreneurship. *Business Horizons*, 61(4), 609-621.

Publications – Book Chapters:

Bergman, B. (2017). Agents of change? An inter-organizational research agenda on hybrid new ventures. In G. Katz and A. Corbett (Eds.), *Hybrid Ventures, Advances in Entrepreneurship, Firm Emergence, and Growth* (Vol. 19), 219-232.

Research in Progress:

Bergman, B., Slade Shantz, A., Toubiana, M., Bacq, S. [Title redacted]. *Under Review at Journal of Business Venturing*.

Bergman, B., McMullen, J. [Entrepreneurial ecosystem emergence]. *Revising manuscript*.

Bergman, B., McMullen, J., Conger, M. [Entrepreneurial identity formation in a maker space]. *Revising manuscript*.

Bergman, B. [Ecosystem mapping]. *Drafting manuscript*.

Jones, J., Bergman, B. [Entrepreneurial ecosystem leadership/evolution]. *Data collection*.

Bergman, B. [Entrepreneurial ecosystem maintenance]. *Idea stage*.

Bergman, B., Fisher, G. [Academic presentations]. *Idea stage*.

Bergman, B., Kistruck, G. [Social versus Environmental Value]. *Idea stage*.

Conference Presentations:

Bergman, B., McMullen, J. (2023). Assembling the puzzle: Leading and legitimizing a nascent entrepreneurial ecosystem. *Babson College Entrepreneurship Research Conference (BCERC)*, University of Tennessee.

Bergman, B., Bacq, S., Slade Shantz, A., Toubiana, M. (2022). Permitted but uncommitted: Hesitant entrepreneurship in response to the Covid-19 crisis. *Babson College Entrepreneurship Research Conference (BCERC)*, Baylor University.

Slade Shantz, A., Toubiana, M., Bacq, S., Bergman, B. (2021). Entrepreneurship in response to the Covid-19 crisis: The fine line between necessity and opportunity entrepreneurship. *The Annual Meetings of the Academy of Management (Online)*.

Bergman, B., McMullen, J. (2020). Arrested development: Organizational and entrepreneurial sensemaking in a maker space. *The Annual Meetings of the Academy of Management*, Vancouver, Canada. Best Paper Proceedings – ENT Division.

Smith, B., Bergman, B., Kreiner, G. (2020). Both sides of the coin: Identity dynamics of resource acquisition in the wake of underperformance and failure in a nascent market category. *Babson College Entrepreneurship Research Conference (BCERC)*, University of Tennessee. Accepted; Conference canceled due to coronavirus.

Bergman, B., McMullen, J. (2019). Limping along: Sensemaking, duality and entrepreneurship in a maker space. *Babson College Entrepreneurship Research Conference (BCERC)*, Babson College.

Bergman, B., McMullen, J. (2019). Limping along: Sensemaking, duality and entrepreneurship in a maker space. *Great Lakes Entrepreneurship Network Event*, University of Minnesota.

McMullen, J., Bergman, B. (2017). Social entrepreneurship and the development paradox of prosocial motivation: A cautionary tale. *14th Annual Social Entrepreneurship Conference*, Northeastern University.

Bergman, B. (2017). Entrepreneurs in the making? Maker spaces as providers of entrepreneurial support. *Great Lakes Entrepreneurship Network Event*, Syracuse University.

Smith, B., Bergman, B. (2016). Failing to accelerate: Entrepreneurial identity work to re-legitimize the social accelerator new market category. *The Annual Meetings of the Academy of Management*, Anaheim, California.

TEACHING EXPERIENCE

Tulane University

"Entrepreneurial Management"

Spring 2022 | 3 Sections, 112 Students | Instructor Rating: 4.9/5 (84% Response Rate)

Spring 2023 | 3 Sections, 128 Students | Instructor Rating: 4.7/5 (91% Response Rate)

Indiana University

"Explore Entrepreneurship"

Spring 2019 | 2 Sections, 110 Students | Instructor Rating: 6.6/7 (83% Response Rate)

Miami University

"Foundations of Entrepreneurship"

Spring 2013 – Spring 2016 | 6 Sections, 800 Students | Designed & Introduced Course

"Measuring Social Impact"

January 2014 & January 2015 | 2 Sections (Guatemala & Ecuador), 32 Students | Designed & Introduced Course

SERVICE

Reviewer – Journals:

Academy of Management Journal (ad hoc)

Academy of Management Review (ad hoc)

Journal of Business Venturing (ad hoc)

Entrepreneurship Theory and Practice (ad hoc)

Strategic Entrepreneurship Journal (ad hoc)

Journal of Management Studies (ad hoc)

Journal of Small Business Management (ad hoc)

Business Horizons (ad hoc)

Reviewer – Conferences:

Academy of Management Annual Meeting (ENT, OMT & SIM Divisions)

2018 – Present

Academy of Management

Member | Awards Committee, ENT Division

2022 – Present

Tulane University

Member | Faculty Advisory Board, Lepage Center for Entrepreneurship and Innovation

2022 – Present

Member | Entrepreneurship & Innovation Minor Working Group, Freeman School of Business

2022 – Present

Reviewer | Alvarez Spark Innovation Award, Taylor Center for Social Innovation and Design Thinking

2021 – Present

Organizer | Management Area Annual Speaker Series

2021 – Present

Indiana University

Officer | Doctoral Student Association, Kelley School of Business

2017 – 2020

Student Representative | Doctoral Policy Committee, Kelley School of Business

2018 – 2020

PROFESSIONAL AFFILIATIONS**Academy of Management**

2015 – Present

Divisions: Entrepreneurship (ENT); Organization and Management Theory (OMT)

SELECT PROFESSIONAL EXPERIENCE

Associate Director | Social Innovation Research Lab (SIRLab)

2015 – Present

Assistant Director | Center for Social Entrepreneurship, Miami University

2012 – 2016

Innovation Fellow | ThinkImpact Innovation Institute, Kaloleni District, Kenya

2011

Research Assistant | International Centre for Migration, Health & Development, Geneva, Switzerland

2008

AWARDS, HONORS & GRANTS

Paul Tudor Jones II Professorship in Social Entrepreneurship (\$12,000)

2022 – 2025

National Federation of Independent Business (NFIB) Outstanding Dissertation Award – Finalist

2022

Reese Doctoral Entrepreneurship Research Fellowship (\$4,000)

2016 – 2021

Outstanding Doctoral Student Award, Kelley School of Business Doctoral Program (\$1,000)

2021

Outstanding Reviewer – ENT Division, Academy of Management Annual Meeting

2020

Panschar Undergraduate Teaching Award – Associate Instructor, Kelley School of Business (\$1,000)

2020

Associate Instructor Teaching Award, Kelley School of Business Doctoral Program

2020

Kelley Coin Recipient (Integrity, Excellence, Professionalism, Collaboration, and Leadership)

2020

Doctoral Student Research Productivity Award, Kelley School of Business (\$1,500)

2017, 2018, 2019

1st Place, Indiana University 3-Minute Thesis Competition (\$250)

2018

Dean's Fellowship for Doctoral Studies (\$2,000)

2016

Carolyn Dexter "Best International Paper" Award, Academy of Management

2014