

**Curriculum Vitæ**  
of  
**John Page**

## **Personal Data**

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## **Academic Background**

- Ph. D. in Business Administration, Tulane University, December 1975.
- MBA, Tulane University, December 1971.
- C.P.A., Certificate number 12710, January 26, 1978. Highest score in Louisiana in the CPA Examination, May 1977. Award of Excellence from Louisiana Society of CPAs.

## **Professional Experience**

*Current appointment*, Associate Professor of Accounting, A.B. Freeman School of Business, Tulane University, July 1984 - present.

*Most recent previous position*, Visiting Assistant Professor, Assistant Professor and Associate Professor of Accounting, University of New Orleans, 1977—1984.

*Additional items listed from most recent to least recent as needed*

Professor of Accounting, Universidad Virtual, Tecnológico de Monterrey, Monterrey, Mexico, 2006-2009.

Visiting Professor, Czechoslovak Management Center, Celakovice, Czechoslovakia, 1992.

Visiting Associate Professor of Management Science, School of Business, Tulane University, 1982.

Adjunct Professor of Computer Science in the Department of Mathematical Sciences, Loyola University, 1976-1977.

Adjunct Professor of Computer Science in the Department of Computer Science, Tulane University, 1976-1977.

## **Publications in Refereed Journals and Supplements**

Page, J. and P. Hooper, "A Graphical Analysis of Financial Leverage Concepts and Some Empirical Results", *The Journal of Corporate Accounting and Finance*, forthcoming.

Bayer, T., J. Page, Y. Raviv, and J. Rosett, "Age, Human Capital and the Quality of Work: New Evidence from Old Masters", *The Berkeley Electronic Journal of Economic Analysis & Policy*, forthcoming.

Bayer, T. and J. Page, "The Ingenious Marketing of Modern Paintings", *Journal of Historical Research in Marketing*, forthcoming.

Page, J. and P. Hooper, "Bank Accounting Practices and Current Financial System Uncertainty", *The CPA Journal*, Vol. LXXXIII, No. 3, (March 2014) pp. 46-52.

Bayer, T. and J. Page, "Arthur Tooth: A London Art Dealer in the Spotlight, 1870/71," *Nineteenth-Century Art Worldwide*, March 2010.

Lease, R., R. Masulis and J. Page, "An Investigation of Market Microstructure Impacts on Event Study Returns," *Journal of Finance*, Vol. XLVI, No.4, (September 1991) pp. 1523-1536.

"Macroeconomic Forces, Systematic Risk, and Accounting Variables: An Empirical Investigation," with S. Young, M. Berry, and D. Harvey, *Journal of Financial and Quantitative Analysis*, Vol. 26, No. 4 (December 1991) pp. 559-564.

"Assessing Marketing Risk," with V. Cook, *Journal of Business Research*, Vol. 15, No. 6 (1987) pp. 1-12. Reprinted in *Readings in Strategic Marketing*, Second Edition, V. Cook, et. al. (Eds.), Scientific Press, Palo Alto, California, 1989.

"Systematic Risk and Accounting Information Under the Arbitrage Pricing Theory," with S. Young, M. Berry, and D. Harvey, *Financial Analysts Journal*, (September/October 1987) pp. 73-76.

"Accountants' Legal Liability: An International Comparison," with P. Hooper and K. Smith, *International Journal of Accounting*, Vol. 20, No. 2, (1987) pp. 65-80.

"You and the CPA: The Legal Relationship," with P. Hooper and B. St-Phard, *Business Horizons*, Vol. 29, No. 2, (1986), pp. 61-67. Reprinted in *Small Business Report*, November, 1986.

- "Measuring Teaching Effectiveness by Student Evaluation," with P. Hooper, *Issues in Accounting Education*, Vol. 1, No. 1, (1986) pp. 56-64.
- "The Legal Environment of Public Accounting," with P. Hooper, *CPA Journal*, Vol. LIV, No. 6, (1984), pp. 36-39.
- "Organizing Business Data Processing Systems," with P. Hooper, *CPA Journal*, Vol. LIII, No. 8, (August 1983) pp. 24-31.
- An Overview of Internal Control Problems and Solutions in Computer Systems," with P. Hooper, *Journal of Systems Management*, Vol. 33, No. 12, (December 1982) pp. 22-27. Reprinted in *Administracion de Empresas* (Argentina).
- "Internal Control in Computer Systems," with P. Hooper, *Financial Executive*, Vol. L, No. 6, (June 1982) pp. 14-20. Reprinted in *Resource Management Journal*, Winter, 1983 (United States Army).
- "The Promise of Small Business Information Systems," with P. Hooper, *Journal of Systems Management*, Vol. 32, (September 1981) pp. 17-27.
- "Financial Statements for Security Analysts," with P. Hooper, *Financial Analysts Journal*, September/October 1979. Reprinted in *CFA Readings in Financial Statement Analysis*, The Institute of Chartered Financial Analysts, Charlottesville, Virginia, 1985, pp. 90-95.
- "Basics of Information Systems Development," with P. Hooper, *Journal of Systems Management*, Vol. 30, No. 8, (1979) pp. 12-16.
- Page, J. and P. Hooper "Better Financial Statements for Corporate Valuation", *Management Accounting*, Vol. LXI, No. 3, (1979) pp. 52-56.

## Other Publications

- Bayer, T. and J. Page, book review in *Economic History Review* of Guido Guerzoni, *Apollo & Vulcan: the art markets in Italy 1400-1700*, Michigan State University Press, East Lansing, 2012, forthcoming.
- Bayer, T. and J. Page, *The Development of the Art Market in England: Money as Muse, 1730—1900*, Pickering & Chatto Publishers, London, 2011.
- Antitrust Damages Project Committee, *Proving Antitrust Damage: Legal and Economic Issues*, American Bar Association, Antitrust Section, 1996.
- Page, J. and P. Hooper, *Accounting and Information Systems, Fourth Edition*, Prentice Hall, Inc., February, 1992. Package includes solutions manual, test bank, study guide and data base tutorial.

Page, J. and P. Hooper, *Accounting and Information Systems, Fourth International Edition*, Prentice Hall International, 1992.

Scott, R., J. Page, and P. Hooper, *Auditing: A Systems Approach*, Reston (a Prentice-Hall Company) 1982. Package includes solutions manual and a separate package case.

Hooper, P. and J. Page, *Introduction to Financial Accounting*, West Publishing Company, 1982. Package includes solutions manual, study guide, working papers, test bank, a separate practice case, and transparencies.

Page, J. and P. Hooper, *Microcomputer Accounting and Business Applications*, Reston (a Prentice-Hall Company) 1985.

"Networking and Data Communications Basics," with P. Hooper, *CPA Journal*, Vol. LXVII, No. 11, (1997).

"Organizing Information and Data in Business Systems," with P. Hooper, *National Public Accountant*, November, 1997.

"Relational Databases," with P. Hooper, *Management Accountant*, (October 1996).

"Putting Real Teeth Into Your Data Security," with P. Hooper, *National Public Accountant*, May, 1996.

"Legal Liability Changes: How Do They Affect You," with P. Hooper, *National Public Accountant*, June 1984.

"SAS No. 30 and Reporting on Internal Accounting Control," with M. Welsh and P. Hooper, *National Public Accountant*, Vol. 28, No. 3, (March 1983) pp. 35-39.

"Small Business Accounting: LIFO Revisited," with M. Welsh and P. Gariepy, *Louisiana Business Survey*, Vol. 13, No. 2, (Spring 1982) pp. 3-5.

"Let's Replace the Funds Statement--A New Proposal," with P. Gariepy and P. Hooper, *Louisiana CPA*, Vol. 40, No. 2, (1981) pp. 45-53.

"How to Buy a Computer," with P. Hooper, *CPA Journal*, Vol. XLIX, No. 9, (1979) pp. 39-45.

"All You Ever Wanted to Know About Internal Control in a Manual Accounting Environment," with P. Hooper, *National Public Accountant*, Vol. 24, No. 7, (1979) pp. 18-28.

American Accounting Association subcommittee to respond to the FASB Discussion Memorandum on Funds Flow and Liquidity. The report of this subcommittee was sent to the FASB and a presentation was made at the hearings in New York held for this discussion memorandum.

*Computerized Dietary Information System, Volume V.*, with J. Balintfy and L. Dennis, documentation of Public Health Service Grant HM00216-04.

Reviews for *Accounting Review*: Alcar Software: The Value Planner, by Alcar, Inc., July 1986; Kermit: A File Transfer Protocol, by Columbia University Center for Computing Activities, , April 1986; *A Manager's Complete Guide to Effective Information Systems: A Questionnaire Approach*, by Robert Thierauf, October 1985; *Management Control Systems, Fourth Edition*, by R. Anthony and J. Dearden, April 1981.

Reviews for *American Association for the Advancement of Science, Science Books and Films: Data Communications* by M. Loomis; *Programming Concepts: A Second Course* by W. Jones; *Minicomputers Theory and Operation* by D. Eadie; *Current Trends in Programming Methodology: Program Validation, Volume 2*, edited by R. Yeh; *Problem Solving With FORTRAN*, by D. Spencer; *Fundamentals of Finite Mathematics*, by R. Childress.

Review for *Review of Business and Economics Research: Computers and Accounting*, by T. McRae, Vol. XIII, No. 2, (Winter/77-78).

## Manuscripts Under Review

Final stages of revise and resubmit:

Bayer, T., D. Klinger, J. Page, Y. Raviv, and J. Rosett, "Auction Prices and the Weather: New Evidence from Old Masters", *Journal of Economic Behavior & Organization*.

## Recent Conference Presentations

Bayer, T. and J. Page, "Arthur Tooth: A London Art Dealer in the Spotlight, 1870-1871", Business History Conference 2010 Annual Meeting, University of Georgia, Athens, Georgia, March 25-27, 2010, Section C.4 The Business of Art and the Art of Business

## Professional Service

2013-14	Committee on Undergraduate Studies
	Master of Accountancy Curriculum Committee
	Executive Masters Programs Curriculum Committee
	Honor Code Advisory Committee
2012-13	Committee on Undergraduate Studies

	Master of Accountancy Curriculum Committee
	International Masters Programs Curriculum Committee
	Honor Code Advisory Committee
2011-12	Executive Masters Programs Curriculum Committee
	Master of Accountancy Curriculum Committee
	International Masters Programs Curriculum Committee
	Honor Code Advisory Committee
	Senate Physical Facilities Committee
2010-11	Honor Code Advisory Committee, Business School
	Senate Physical Facilities Committee
	Business School Representative, University Senate
	Service Learning: The Center for Public Service and Agnieszka B. Nance offered a course, which I took, on service learning courses and their requirements. In the Spring semester of 2010 I offered an optional 1 hour service learning component of the Managerial Accounting course. From an original group of twenty, seven students completed all of the requirements of the course. All of them reported that they learned a great deal, so in that sense I was pleased with the results. Also, this service learning course shows my bona fides in this area, as I went through the Service Learning training program and got a new Service Learning course approved, with the required applications, etc.
	Newcomb College Institute, Fellows grant for a Sophielab intern. Funding for development of MediaWiki to connect through the Web with those who have information on women artists and collectors which is not on the Web already.
	2010 Provost's Fund for Faculty-Student Scholarly and Artistic Engagement. Funding for development of web access to database of art market transactions.
2009-2010	Business School Representative University Senate
	Honor Code Advisory Committee, Business School
	2009 Provost's Fund for Faculty-Student Scholarly and Artistic Engagement. Funding for website of images in connection to the book on the development of the art market.
2008-2009	Business School Representative University Senate
	Honor Code Advisory Committee, Business School

## Teaching

### Courses taught in-load:

ACCN-3010-01sp10: MANAGERIAL ACCOUNTING  
ACCN-3010-02sp10: MANAGERIAL ACCOUNTING  
ACCN-3010-21sp10: MANAGERIAL ACCOUNTING  
ACCN-3891-01sp10: SERVICE 40 HOURS: ACCN30  
ACCN-3010-02sp11: MANAGERIAL ACCOUNTING  
ACCN-3010-01sp11: MANAGERIAL ACCOUNTING  
ACCN-3010-21sp11: MANAGERIAL ACCOUNTING  
ACCN-3010-01sp12: MANAGERIAL ACCOUNTING  
ACCN-3010-02sp12: MANAGERIAL ACCOUNTING  
ACCN-3010-21sp12: MANAGERIAL ACCOUNTING  
MGMT-6270-11su12: INTERN DEVELOPMENT PROG  
ACCN-7150-21fa12: ACCOUNTING INFO SYSTEMS  
ACCN-7150-02sp13: ACCOUNTING INFO SYSTEMS  
ACCN-7150-01sp13: ACCOUNTING INFO SYSTEMS  
ACCN-7150-21fa13: ACCOUNTING INFO SYSTEMS  
ACCN-7150-02sp14: ACCOUNTING INFO SYSTEMS  
ACCN-7150-01sp14: ACCOUNTING INFO SYSTEMS

### Courses taught over-load:

EFIN-6120-01su10: FINCL STATEMENT ANALYSIS  
PMBA-6120-01su10: FINANCL STATEMENT ANALYS  
EMBA-7390-01fa10: FINANCIAL STATEMT ANALYS  
EMBA-7390-03fa10: FINANCIAL STATEMT ANALYS

EFIN-6120-01su11: FINCL STATEMENT ANALYSIS

EMBA-7390-03fa11: FINANCIAL STATEMT ANALYS

PMBA-6120-01fa11: FINANCL STATEMENT ANALYS

EMBA-7390-01sp12: FINANCIAL STATEMT ANALYS

EFIN-6120-01su12: FINCL STATEMENT ANALYSIS

PMBA-6120-01su12: FINANCL STATEMENT ANALYS

EMBA-7390-01fa12: FINANCIAL STATEMT ANALYS

EMBA-7390-03fa12: FINANCIAL STATEMT ANALYS

EFIN-6120-01su13: FINCL STATEMENT ANALYSIS

PMBA-6120-01su13: FINANCL STATEMENT ANALYS

EMBA-7390-01fa13: FINANCIAL STATEMT ANALYS

EMBA-7390-03fa13: FINANCIAL STATEMT ANALYS



# The Hull's Class Recommendations:

With class registration just around the corner, The Hullabaloo has decided to highlight some of our favorite professors to make your class selection process a little easier. Whether you are looking for an engaging course to fill your schedule or something to fulfill those pesky core curriculum requirements, The Hull has got your back.



### Bruce Fleury: Environmental Biology

When you walk into Bruce Fleury's classroom, classic rock or some random indie band will welcome you to the environmental biology topic of the day. Fleury dons cool science shirts and red Chuck Taylor high-tops, and shows funny videos to accompany lectures. And while the thought of morning science lectures may already be putting you to sleep, Fleury speaks with a clarity and excitement that make any topic easy to understand and easy to care about. He's always available for extra help, gives fair tests and hands out study guides, and as mentioned before, has great taste in music and shoes. He's even been known to host field trips to the swampy, which — except for the mosquito bites — is an awesome bonus to taking an already-exciting class with Fleury. -JAS

### Donald Lee: Philosophy

Professor Lee has mastered the perfect combination of dedication and ridiculousness. Though homework doesn't factor into your overall grade, he grades it meticulously, giving out grades like 92.25 percent. Basically, he wants all of his students to understand the material before taking tests and makes himself available for office hours and review sessions. While every now and then the material may make you a little sleepy, Lee's explanations of the difference between elves, leprechauns and trolls are sure to wake you up. Once you understand the material, your homework begins to seem like little puzzles, like Sudoku. Though it sounds impossible, your homework may even be fun. -LA

### Martyn Thompson: Political Science

Political science professor Martyn Thompson specializes in Western political theory and actually makes social contract theory seem exciting. One of the most intelligent and articulate speakers Tulane has ever hosted, Thompson's gravelly, cigarette-laden English accent makes his critical analysis of Western political thought impossible to tune out. He's an old-school professor, demanding quality writing and in-depth reading, but he never loses his sense of humor or his enjoyment of the material. Thompson will hold class outside whenever the sun shines and can even occasionally be persuaded into discussing Hobbes and Hegel at Cooter Brewtch. While he will always thank American college students are all terrible writers, he'll also never stop trying to make us better ones. -JAS

### David Shoemaker: Philosophy

Taking Professor David Shoemaker's Ethics class was one of the best decisions I have made at Tulane. I cannot recommend Professor Shoemaker highly enough for any student, but especially those looking to challenge and expand their understanding of themselves and the world. The class continually provoked engaging discussions on real-world issues that are prevalent to any student regardless of prior philosophical interest, ranging from gay marriage to the morality of terrorism. Shoemaker is generous with his time and knowledge and consistently challenging and fair in his assignments and methods. He inspired me to pursue the study of philosophy further and I hope others will benefit from his courses in the same way. -AT

### Carl Bankston: Sociology

Any sociology class may be heavy on the reading, but

the discussions on the topic of "deviant behavior" make those readings worthwhile. You are learning the who, what, when, why and where of "deviant behavior." It is defined by who you are, what you do, how you do it, when and where you do it. Today it may be socially acceptable, but go across the street, the town, the city, state or country, etc and those defined terms are unacceptable elsewhere. -HN

### John Page: Business

I recommend this course for any student who wants to get a small taste of the level of work required in the business world. Professor Page will make you understand the material inside and out in order to receive a good grade, unlike other teachers of entry level classes. It's one of those classes where the struggle that's necessary to get a good grade prepares you for tougher courses in the future and for the business world. He also slips in witty jokes and anecdotes to clarify his explanations and lighten the mood of the class. -JS

### Shayne Lee: Sociology

OK, let's ignore the fact that he's the best lecturer this campus has ever seen, or the fact that on the first day of his class on "The West" he name-dropped Banditland, Derrida, Foucault and Camus (perhaps my top four, excluding Zizek), or the fact that he's the only professor to have designed a system that forces you to do the tedious readings, but somehow still grades you on the creativity and originality of his famed "postmodern" final papers. Ignore that because he doesn't even need all of that to still be in our top picks. His course is titled "Sociology of Religion," and he's a D-List celebrity in some circles because of how awesome he is at it. -JSS

### Samuel Ramer: History

While the reading load may seem daunting at times, any history buff must take a course with Russian specialist Samuel Ramer. His understanding of Russian social and intellectual history is astounding, and students will come away with so much more than just the assigned literature. Ramer traveled to Russia in the midst of the Cold War and lightens his lectures with personal experiences. Not only will students come away with an appreciation of the complexity and significance of Russian history, but those who take his course will become better overall historians. -MC

### Nick Spitzer: Anthropology

An anthropology professor whose courses are often cross-listed with American studies or communication, Nick Spitzer is more like a storyteller than a professor. As the host of the American Routes radio show, Spitzer has spent decades doing anthropological and cultural fieldwork. His classes involve movies, discussions, clips from his radio show, guest speakers and amazing stories about important cultural figures and moments. Not only do his two-and-a-half hour classes feel like 50-minute courses, but his reading assignments are phenomenal. Spitzer has a knack for assigning great literature, and the writing assignments that follow them are open-ended and actually fun. He even encourages student fieldwork and field trips, getting his classes out in the community. How many teachers give you credit for dancing at a secondline parade? -JAS

### Kenneth Harl: History

I took High Roman Empire with Professor Harl and really enjoyed it. Harl is a great lecturer, and even with his lecture classes, he holds discussion sessions a few times each semester, which is a nice change of pace. He is an expert in his subject matter and is enthusiastic about teaching it. I wish I could have taken another class with him this semester. -SN

### Dana Zartner: Political Science

Dana Zartner's Global Environmental Politics course examines the role of international and domestic policy on the environmental concerns we face. The class provides an in-depth view at international mechanisms and treaties that shape environmental policy and how it is implemented domestically. There was a semester-long project that prepared students for a simulation of the United Nations Climate Change Conference in Copenhagen last semester. Students were paired up to represent countries like Kenya, Nigeria, India, Russia and Brazil. Professor Zartner is erudite and passionate, and any class with her is worth your time — not to mention only two days a week. -DT

### Stefano Barbieri: Economics

Economics professor Stefano Barbieri teaches intro and intermediate microeconomics and 400-level Mathematical Economics. He has a near-magical ability to make incredibly complex concepts — like n-dimensional constrained maximization problems — actually make sense. Barbieri has an almost unlimited well of patience for struggling students and will keep working a topic until everyone gets it. Economics can be a tricky subject, particularly for non-majors who have to take intro courses, so having a professor who can really break things down for you is key. To top it off, Barbieri is engaging enough to make Mathematical Economics a class you actually look forward to going to — no easy feat. -WT

Alex Trabold, Hieu Nguyen, Jared Siegel, Jeffrey S. Silberman, Maxwell Cole, Leah Askartson, Julie A. Schwartzwald, Stacey Nive, Derrick Trapp, and Will Lee-Wagner contributed to this feature.



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