AMBIKA PRASAD

A.B. Freeman School of Business, Room 516, Goldring Woldenberg Hall I, 7 McAlister Drive, New Orleans, LA 70118.

Email: aprasad2@tulane.edu

EDUCATIONAL BACKGROUND:

PhD (Industrial Organizational Psychology), University Of North Texas, USA (2007) Master of Science (Psychology), University Of Madras, India (2001) Bachelor of Arts (Psychology & sociology), Isabella Thoburn College, India (1994)

ACADEMIC EXPERIENCE:

TULANE UNIVERSITY, A. B. FREEMAN SCHOOL OF BUSINESS

Lecturer (July 2016 - present)

Visting Lecturer (July 2012-June 2016)

UNIVERSITY OF ILLINOIS AT URBANA-CHAMPAIGN, DEPARTMENT OF MANAGEMENT

Post Doctoral Research Associate (August 2011 - June 2012)

UNIVERSITY OF NORTH TEXAS, DEPARTMENT OF PSYCHOLOGY

Teaching Fellow (Spring 2005)

Research and Teaching Assistant (Fall 2003 – Spring 2004)

Graduate Research Assistant, Center for Collaborative Organizations (August 2003 – June 2005)

PROFESSIONAL EXPERIENCE:

PERFORMANCE GROWTH PARTNERS, INC., BLOOMINGTON, IL.

Associate (January 2008 – December 2010)

INDIAN REVENUE SERVICE, MINISTRY OF FINANCE, GOVERNMENT OF INDIA

Deputy Commissioner of Income Tax (September 2001- June 2005)

Assistant Commissioner of Income Tax (September 1996 – August 2001)

PUBLICATIONS:

Prasad, A., Sockbeson, C.S & O'Brien, L. (forthcoming). Examining stereotypes in a dynamic social order: The Stereotype Content Model in India. *Journal of Social Psychology*.

Prasad, A., O'Brien, L. & Sockbeson, C.S. (2020). Caste at work: study of factors influencing attitudes towards Affirmative Action in India. *Equality, Diversity & Inclusion: An International Journal*, 39(6).

Prasad, A., DeRosa, D. & Beyerlein, M. (2017). Dispersion beyond miles: configuration and performance in virtual teams. *Team Performance Management: An International Journal*, 23(3).

Beyerlein, M., Han, S. J., & Prasad, A. (2017). A Multilevel Model of Collaboration and Creativity. *Team Creativity and Innovation* (Ed. Roni Reiter-Palmon); Oxford University Press.

Prasad, A. (2016). Entrepreneurship among rural Indian women: empowerment through enterprise (Book Chapter). *Indian women as entrepreneurs: An exploration of self-identity* (Ed. Payal Kumar); Palgrave-MacMillan.

Prasad, A. & Shivarajan, S. (2015). Understanding the Role of Technology in Reducing Corruption: A Transaction Cost Approach, *Journal of Public Affairs*, 15(1).

Beyerlein, M., Prasad, A., Cordas, J. & Shah, P. (2015). Virtual teamwork in project teams (Invited paper) *The Psychology and Management of Project Teams: An Interdisciplinary Perspective* (Eds. F. Chiocchio, B. Hobbs & K. Kelloway); Oxford University Press.

Prasad, A. (2011). Stereotype threat In India: Gender and leadership choices, *Journal of Psychological Issues in Organizational Culture*, 2(3).

PROFESSIONAL SERVICE:

INTERNAL SERVICE AT TULANE UNIVERSITY

Faculty Principal, College Scholars Program, Newcomb College (2022-23)

The College Scholars Faculty Principal is responsible for coordinating educational programs, fostering academic engagement, and enriching intellectual culture for Tulane sophomores. Students with a 3.6 GPA or higher are eligible for the College Scholars program. As faculty principal, I will work with Tulane sophomores as they explore research and intellectual interests in topics such as workplace diversity and virtual teams.

Posse Mentor for New Orleans Tulane Posse 6 (Fall 2017 – present).

I was selected by the Center of Academic Equity to be the mentor for the cohort of ten scholars selected by the Posse Foundation (New York) to attend Tulane University, as part of their national leadership program. I work closely with these students during their four year college journey, to ensure their academic, professional and personal success. As part of my mentor role, I have attended workshops in New York City, Baton Rouge and Tulane University.

Adjunct Professor, Honors Colloquium (Spring 2021, Fall 2018)

I taught 'Quest for Answers: An Introduction to Scholarly Research' and 'Diversity in Workplace' to the Honors students. The former colloquium focused on understanding the nature of academic research questions, the latter discussed a mix of established as well as emerging themes in workplace diversity.

Service Learning

In several semesters, I have integrated service learning in both my Human Resource Management (MGMT 4130) and Leadership (MGMT 4160) classes. Students work with community organizations with focus on the partners' human resource needs and leadership experiences.

OTHER AWARDS, COMMUNITY ENGAGEMENTS, IN MEDIA, :

Diversity, Equity and Inclusion Committee member, American Red Cross (Capital West Chapter, Louisiana).

Docent, New Orleans Musuem of Art, New Orleans.

Seema.com (February, 2020) – 'Pioneers: Ambika Prasad helps unravels stereotypes with research' (https://www.seema.com/article/ambika-prasad-helps-unravels-stereotypes-with-research).

Best Research Paper Award for 'Primordial identity at work: Caste and attitudes towards affirmative action' at HRD & PD Conference, Singapore, 2016.