

**Curriculum Vita**  
of  
**William A. Reese, Jr.**

**July 2021**

**Personal Data**

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**Academic Background**

- Ph.D. in Finance, University of Arizona, 1998
- Ch.F.C. (Chartered Financial Consultant), The American College, 1989
- M.B.A., Virginia Tech, 1983
- B.A., The College of Wooster, 1978

**Professional Experience**

Clinical Professor of Finance, A.B. Freeman School of Business, Tulane University, 2005 – present.

Educational Consultant to the National Football League, 2000 – 2010

Expert Witness in Securities Arbitration Hearings, 2004 – 2009.

Assistant Professor of Finance, A.B. Freeman School of Business, Tulane University, 1997 – 2005.

Trust Officer, Crestar Bank, 1989 – 1994

**Publications in Refereed Journals**

Reese, William A. and Robins, Russel P., "Bootstrapping a Zero-Coupon Yield Curve: An Exercise for Finance Students", *Academy of Economics and Finance Journal*, Volume 10; 2019: pages 65-70.

Reese, William A. and Robins, Russel P., "Performing an Event Study: An Exercise for Finance Students", *The Journal of Economic Education*, Volume 48 Number 3; May 2017: pages 198-205.

Reese, William A. and Robins, Russel P., "Finding the Efficient Frontier: An Exercise for Finance Students", *The Journal of Economics and Finance Education*, Volume 15 Number 1; Winter 2016: pages 140-150.

Reese, William A. and Robins, Russel P., "Comparing CAPM and Fama/French 3-Factor Expected Returns: An Exercise for Finance Students", *Advances in Financial Education*, Volume 13; 2015: pages 63-78.

Reese, William A. and Robins, Russel P., "Am I Diversified? An Exercise for Finance Students", *The Journal of Financial Education*, Fall 2015: pages 119-133.

Reese, William A. and Weisbach, Michael S., "Protection of Minority Shareholder Interests, Cross-listings in the United States, and Subsequent Equity Offerings", *The Journal of Financial Economics*, October 2002: pages 65-104.

Reese, William A., "Capital Gains Taxation and Stock Market Activity: Evidence from IPOs", *The Journal of Finance*, October 1998: pages 1799-1819.

## **Research Awards**

Best Educational Pedagogy Paper at the 2014 Financial Education Association Conference

All Star Paper from *The Journal of Financial Economics* – 5.3 average citations per year from publication through 2005 in JFE. One of only two papers published in 2002 to receive the award.

## **Recent Conference Presentations**

2018 Academy of Economics and Finance Conference

2015 Financial Education Association Conference

2014 Financial Education Association Conference (presented by co-author)

2013 Financial Education Association Conference (presented by co-author)

2012 Financial Education Association Conference

## **Research Citations and Downloads**

1,287 Citations under Google Scholar

Currently in the Top 10% of Authors All-Time on Social Sciences Research Network (SSRN)

## **Other Publications**

Financial Management Section of Bisk Education's CPA Review: Business Environment and Concepts.  
2008

## **Professional Service**

Referee for *Journal of Finance*, *Journal of Financial Research*, *Journal of Business Research*, *Financial Management*, *Journal of Financial and Quantitative Analysis*, *Corporate Finance*, *Journal of Empirical Finance*, *Journal of Economics and Financial Education*, *Accounting Education*, *International Journal of Finance and Economics* and *Financial Review*.

Corporate Training Programs Taught:

ExxonMobil

ConocoPhillips

Westway

Ertan

BioInnovation Center

Financial Education Seminars for Professional Athletes:

New Orleans Saints: 2000 – 2010

New Orleans Pelicans: 2013

## **Appearances in Media**

Tulane New Wave

Freeman Professor Offers Year-End Tips – December 2017

Algela Hill Radio Show on WWL

Should Employees be Required to Save for Retirement? – November 2015

U.S. News and World Report

Bank CDs that are Tied to the Stock Market – 2017

Tulane New Wave

Pros and Cons of Bank Bail-Outs – 2008

**Memberships in Professional Organizations**

American Finance Association  
Financial Management Association

**Courses Taught**

Financial Management  
Investments  
Investments and Asset Pricing  
Corporate Finance  
Portfolio Theory  
Fixed Income Analytics  
International Finance  
Financial Intermediaries  
Personal Finance  
Corporate Risk Management

**Teaching Awards**

MBA Teacher Honor Roll: Summer 1999, Spring 2000, Summer 2003, Fall 2006  
Teaching Excellence Award: Asia EMBA – Class of 2005, Houston EMBA – Class of 2006,  
Houston EMBA – Class of 2007, Houston EMBA – Class of 2008, Houston PMBA – Class of 2010,  
Houston EMBA – Class of 2010  
Outstanding Teacher of the Year: Houston EMBA – Class of 2009  
Howard W. Wissner Award – May, 2008, May, 2012

**Online Teaching Programs**

Developed Online Course for FINE 6020-01 during Fall 2020 Semester  
Successfully taught several online courses and several hybrid courses in 2020 and 2021