

# Curriculum vitae: Larry Merington

## LARRY MERINGTON

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## EDUCATION

Master of Liberal Arts, Organizational Theory – St. Edward’s University (Outstanding Graduate Award)

Bachelor of Science, Mechanical Engineering – University of Notre Dame (Honors)

Air War College – Air University, USAF

Air Command and Staff College – Air University, USAF

## LECTURE/TEACHING EXPERIENCE

Tulane University, Adjunct Professor

Management 4900: Strategic Integration, Capstone

**2009-current**

Presenter: Louisiana Municipal Association

Lecture on generational changes affecting voters preferences, decision making processes and communication channels.

Presenter: International Cemetery, Cremation and Funeral Association (ICCFA)

Lecture focused on the shift in generations that will occur as Baby Boomers replace GI Generations. The central point of the lecture is that organizations have to adapt to the emerging Boomer generation whose views, buying habits, reward mechanisms and volunteerism are significantly different than prior generations. Additionally the sheer size of the Boomer population will impact healthcare, assisted living systems and planning for their death.

Guest Lecturer: National Federation of Priests’ Council (NFPC)/National Organization for Continuing Education of Roman Catholic Clergy (NOCERCC)

Multiple lectures on the corporal work of mercy of caring for the deceased in the modern Catholic Church, emphasizing the stress placed on historic burial rites and traditions of the Church by a population that does not value religious ceremonies. Lecture includes suggested remedies and messages for clergy and deacons to adopt in taking care of the deceased and the surviving families.

Guest Lecturer: St. Edward’s University

Multiple sessions on death and dying issues, specifically on how various generations view funeral and burial rites and traditions and the impact such traditions have on grieving, family unity and spirituality.

Guest Lecturer: West Point

Two-part lecture on environmental stewardship and the various waste management technologies that are available to municipalities and citizens to lessen waste streams; and/or extract economic value from those waste streams. Lecture includes a financial overview of the cost-benefit of the various technologies with focus on the fact that there will always be a waste stream to manage.

## RELATED EXPERIENCE

### **The Journey Group (2013-current)**

#### President & Chief Executive Officer

The Journey Group, formerly AUA Memorial, Inc. was formed to acquire and thereafter operate value businesses in major market locations. The investment thesis is to transform acquired companies from their current level of performance to greater capabilities -- a process which makes the selection of the right companies to acquire a unique skill set for the Company's management team.

## PUBLICATIONS, PAPERS, DIGITAL CHANNELS

*Making Your Data Work for You: How Studying Your Customers Can Help Grow Your Business*

Published in "ExecBlueprints" ASPATORE (online), Thomas Reuters 2012

*Branding Challenge: A Service No One Wants to Talk About, But Everyone Must Use*

Published in "Leveraging Effective Brand Engagement Strategies," ASPATORE, Thomas Reuters 2011

*Designing for Safety in Enhanced Recovery Oxygen Fireflooding*

Published in "Oil & Gas Journal," 1983

*Mean Machine*

Published in "Air Progress," 1981

*Burning the Midnight Jet-A*

Published in "Flying Magazine," 1980

## MEMBERSHIPS & BOARD POSITIONS

Legatus—board member

Jazz Assurance—board member

Military Order of Foreign Wars—Vice Commander, board member

World War II Museum—member

Order of St. Lazarus—officer

Reserve Officers Association—member

Navy League—member